

500 Megapixel Camera

20/10/2008 09:16 by admin

1/800 sec, an ISO range of 50 to 400 (boostable to ISO 800 with the included Phocus software) and a capture rate of one frame per second, this is clearly a studio camera. The price and release date are still unknown, but don't expect it to be cheap. The next model down in the range, the H3DII-39, is listed at just shy of \$40,000.

Featuring Kodak's 50 Mpixel 36x48mm sensor, which measures, twice the physical size of the largest 35mm DSLR sensors, the H3DII-50 camera system has been specially designed to meet the most exacting demands of high-end commercial photographers who require the ultimate in both image quality and performance.

Big Just Got Bigger

Providing a heretofore unseen level of image detail, the H3DII-50 camera system provides unprecedented resolution, making it ideal for commercial shooters who demand ultimate image resolution or for any extremely discerning photographer who demands both creative flexibility and ultimate image quality. In addition to the increased resolution, the new sensor also provides the foundation for the development of advanced lens performance and optical corrections. By providing a true integrated DSLR experience in a Medium Format camera, the H3DII-50 enables photographers to combine the full benefits of professional medium-format digital capture with the ease-of-use found in the best 35mm DSLRs. Setting a new standard for digital photographic quality The H3DII-50 represents the 4th generation of the Hasselblad H-system, the ultimate high-end DSLR camera system. The H3DII-50 brings all the advantages of a truly integrated DSLR to the large sensor format, enabling all photographic parameters to be optimized and resulting in an unsurpassed level of image quality. The H3DII-50 provides improved controls and functionality, better sensor cooling, a new and more intuitive user interface, and a bright, 3" display.

Achieving superior image quality with modern digital photography means finding a way to get the most from camera hardware, advanced optics, massive sensors, processing software, and the computing power of today's computers. The H3DII's unprecedented interaction between the various system components combine with increased lens performance and an unprecedented level of image sharpness to outperform any professional digital camera system on the market today, delivering outstanding pixel resolution, better colors, and improved detail rendering.

Your Vision, Your Choice

The H3DII-50 camera system is made for the high-end commercial photographer with high demands on both ultimate image quality and flexibility. With the H3DII-50 you can choose between eye-level and waist-level viewfinders, the choice of combining point-and-shoot and tilt/shift functions, the ability to work tethered and un-tethered to get the most of your camera system both on location and in the studio, choice of storage medium and image processing system, and much more. With its unique large and bright viewfinders, its wide range of HC and HCD lenses, matching the best of Hasselblad icon lenses from Carl Zeiss, and its wide choice of accessories the H3DII-50 is an ideal camera choice for a professional photographer.

Never Settle for "Good Enough"

The H3DII-50 combines the advanced digital communication and optimization of the best DSLRs with the quality and versatility of the Hasselblad system. The H3DII-50 represents the combination of decades of photographic expertise, a keen understanding of digital photography, and the experience we gained from developing the world's most advanced camera system. Hasselblad has always been motivated by a true passion for photography. Our tradition has always been one of innovation, advance, and unflagging dedication to quality. At Hasselblad, we will never settle for "good enough". So photographers won't have to do so either.

Ultimate DSLR Advantage

Integrated 50 Mpix capture units with 3" display

Ultra-Focus: integral optimization of digital lens performance

Hasselblad Natural Color Solution

Integrated CCD cooling sink for lower noise

Direct ISO/WB control

Thumbwheel control of digital menus

GPS accessory option

Full Digital APO Correction for improved image sharpness and detail

Ultimate Flexibility

Market's most versatile lens program

Choice of eye-level or waist-level viewfinders

Field FW upgrade of H3D camera

Choice of media: CF card - Image Bank II

Easy sensor cleaning

View camera option

Un-tethered and tethered operation

Hasselblad 3FR raw - or DNG export